



# KRONOS

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E V E N T S

*proudly presents*

## THE VADE-MECUM OF TCR BENELUX





## Points of the meeting

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2. Meetings' organization
3. TCR Benelux in details
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  - 3.2. Social Media
  - 3.3. Calendar and Entry Fees
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4. Technical details
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# 1- TCR Benelux: what is it?

TCR in full stands for Touring Car Racer.

For this new formula in racing, TCR has developed a **common** set of **technical regulations** that will apply to any championship following the TCR concept around the world. Whether on a global, regional and national level, all TCR championships will fight according to the same technical rules and a BOP\*.



Over **11 countries** (Spain, Portugal, Germany, Italy, Thailand, Dominican Republic, Russia, China and of course Belgium, the Netherlands and Luxembourg) and **2 regions** (Asia, America) have announced TCR championships for 2016.

All cars are equipped with a 320 BHP production based turbo engine. Prices for a TCR car starting at 85.000 € (excluding VAT).

\* BOP: Balance of Performance



## 2- Meetings' organization

**Two drivers per car IS MANDATORY.** Only Gentlemen Drivers can drive alone (level determined by Kronos Events). Gathered points will be shared.

Events constitute 2 days:

- There is 1 **FREE PRACTICE**, a **LONG RACE** that counts as **QUALIFYING** and 4 **SPRINT RACES** of 20 minutes each.
- The first day of the event includes the **free practice of 45 minutes** and the **Long Race of +/- 60 minutes**.

The **COMPULSARY PIT STOP** takes place between the 25th and 35th minute (**imposed duration**).

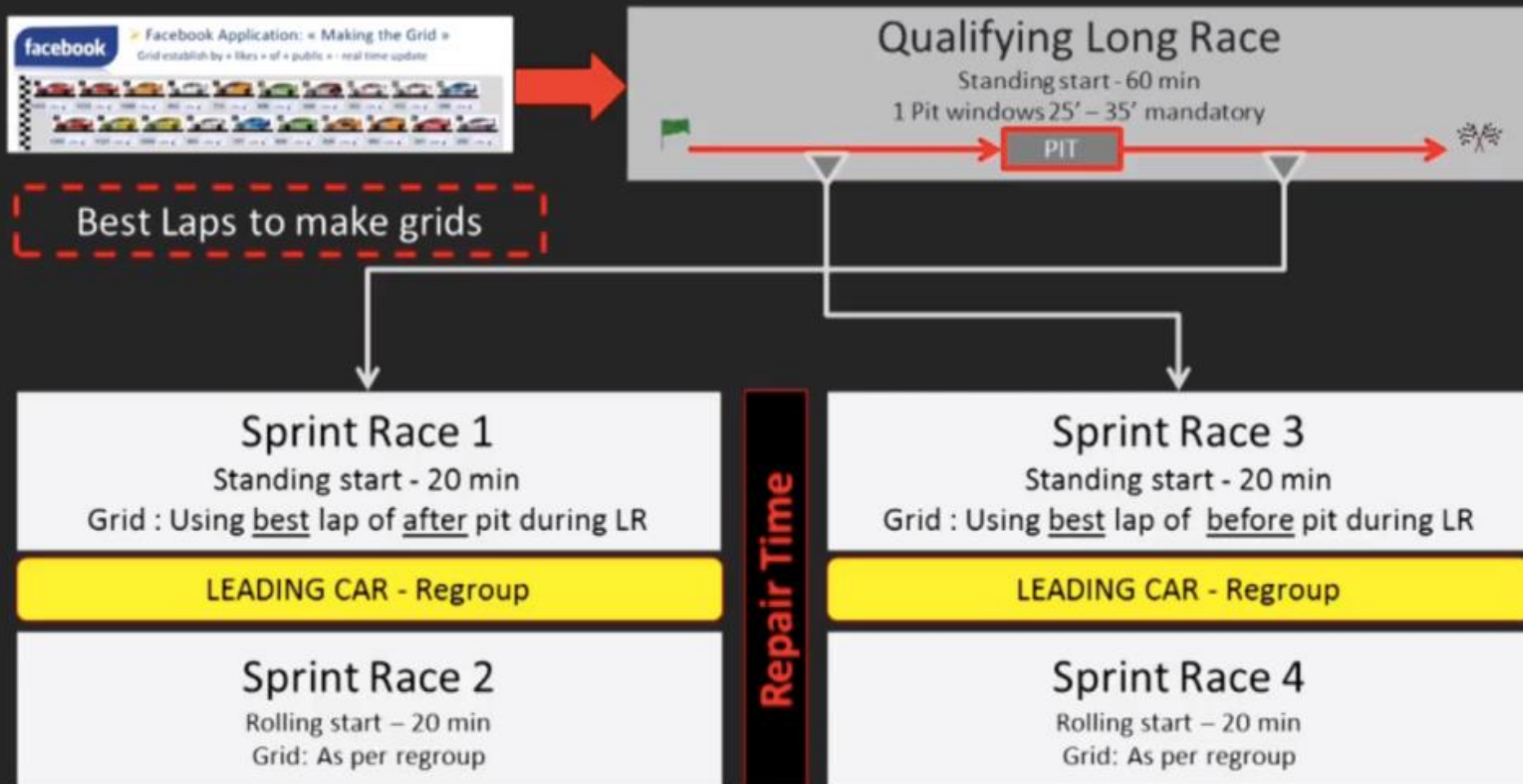
-Grid Race 1: using best lap after pit during Long Race.

-Grid Race 3: using best lap before pit during Long Race.

**LEADING CAR** after Races 1 and 3 to prepare the rolling start of the 2<sup>nd</sup> and 4th Race.



The second day holds **4 SPRINT RACES**. Race 1 has a standing start, Race 2 a rolling start. Afterwards there will be a repair time. Same procedure for Race 3 and 4.





## 3- TCR Benelux in details

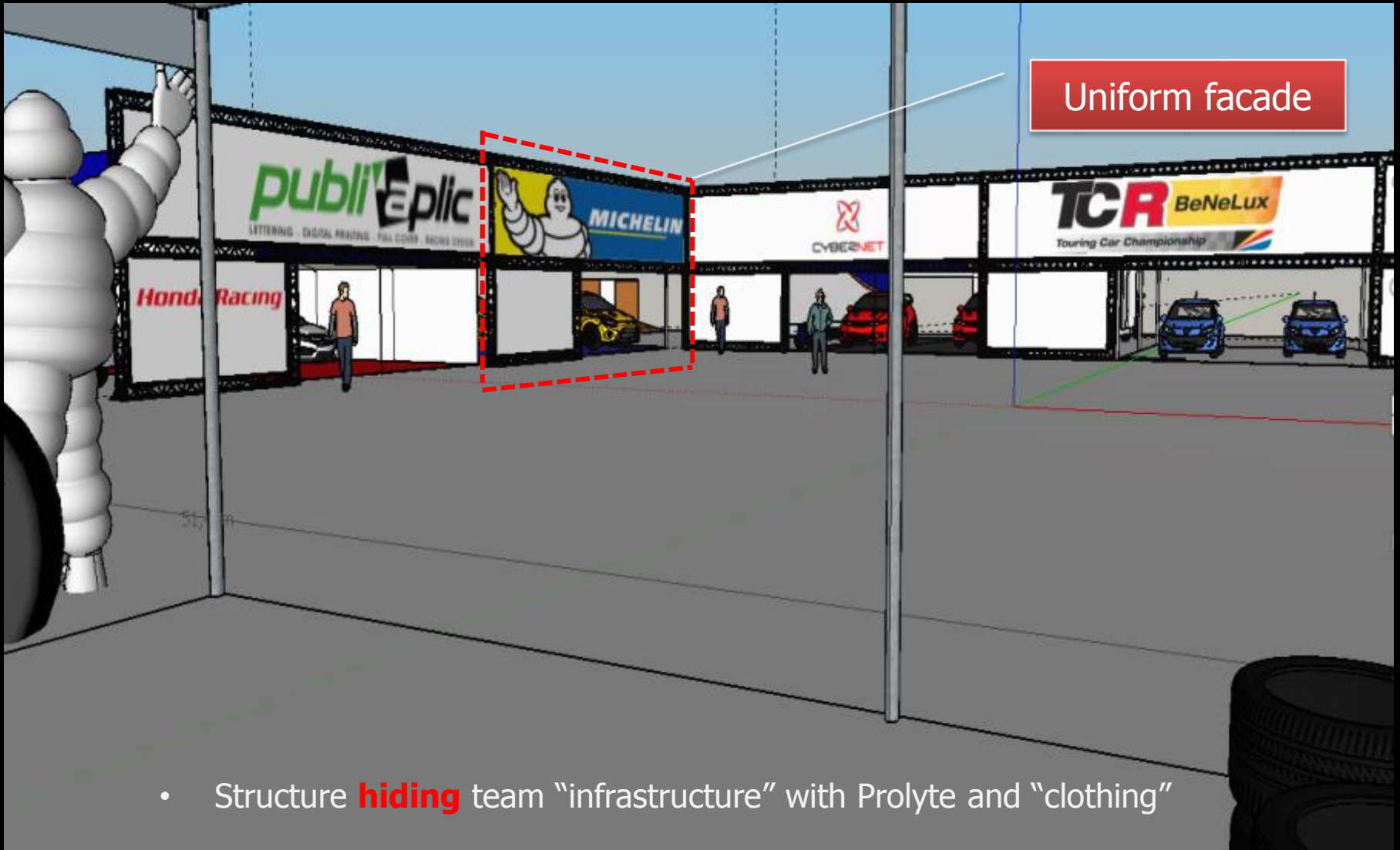
### *3.1. An innovative paddock*

- First of all initiated in order **to limit the operating costs**.
- Make it **more attractive** and user friendly for actors, spectators as well as for partners.
- Immediately **recognizable**.
- All the Teams **on the same level** (professionals or amateurs).



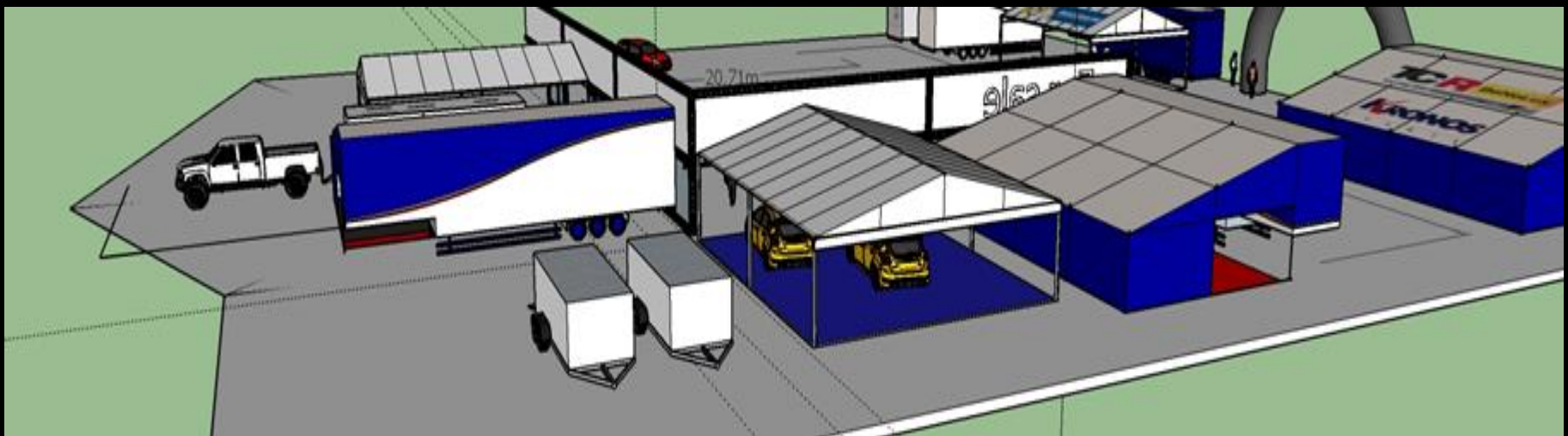
**The TCR village** *concept*

- Real village **Atmosphere**, Real identity, versatile, clean and **good looking** ...



- Structure **hiding** team "infrastructure" with Prolite and "clothing"

Flexible for all team and all on the same step! Use their existing equipment, **no need for new investment!**







## 3.2. Social Media

The TCR Benelux will give a new impulse to the Benelux Sprint Races.

# **SOCIAL MEDIA WILL BE THE DNA OF TCR BENELUX**

The social networks will be very present and will constitute a very high visibility for all the teams, drivers and cars.

Besides the Qualifying vote organized through Facebook, there will be a strong communication around the TCR Benelux.

Social concept application: “making the Grid”



Grid establish by “vote” of “public” - real time update





 CIRCUIT ZOLDER



 CIRCUIT DE  
SPA-FRANCORCHAMPS



 CIRCUIT PARK  
ZANDVOORT



 CIRCUIT JULES  
TACHENY METTET



 COLMARBERG



 TT CIRCUIT  
ASSEN

7 EVENTS : 1 Press & Test Day + 6 Races (1 event on each track):  
30 races in total !

19.500€\*

More than 15 cars (season entrants): 16.575€\*

More than 20 cars (season entrants): 15.600€\*

\* excl. VAT.

### 5 different titles:

- TCR Benelux Driver Champion: 1st overall driver(s) in the TCR Benelux Championship.
- TCR Team Champion: 1st Team in the TCR Benelux Ranking (points scored during the Endurance Race).
- TCR Car of the Year: 1st car model in the TCR Benelux Ranking (points scored during Sprint Races).
- TCR Junior Champion: Best ranking of driver(s) in the TCR Benelux up to 21 years old.
- TCR Ladies Champion: Best ranking of Woman's Driver(s) in the TCR Benelux (if minimum 3 Ladies @ the start).

**PRIZE MONEY** currently under study



## 4. Technical details

- ✓ **BOP** : Following TCR International Series.
- ✓ **TYRES** provided by  : 27/65-18 - Price : 370€\* / tyre.
- ✓ **FUEL** : Standard fuel pump. Control will be made during events.
- ✓ **BRAKE PADS** : Common friction materials. Tender on going.
- ✓ **SCRUTINEERING** : RACB Sport will be in charge of all technical matters. Data logger may be imposed. Extensive scrutineering performed via a dedicated team.

\*excl. VAT



# 5. TCR Approved Cars

*SEAT León*



*Honda Civic TCR*



*Subaru STI*



*Alfa Romeo Giulietta*



*Opel Astra OPC*



*VOLKSWAGEN Golf TCR*





If you have any questions  
Kronos Events staff is happy to help you

**DOWNLOAD THIS PRESENTATION ON TCR BENELUX WEBSITE**

***[www.tcrbenelux.eu](http://www.tcrbenelux.eu)***

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THANK YOU FOR YOUR ATTENTION

